

PROBABILITY GAME WITH COUPON REWARD IN WEBAPP

Engage customers with **probability game** in your **webapp**. Customers win coupons and **come to store**. Don't have a webapp yet? Read our separate guide on how to **set up Fast Track Loyalty**.



1

CREATE GRAPHICS AND SET UP CAMPAIGN

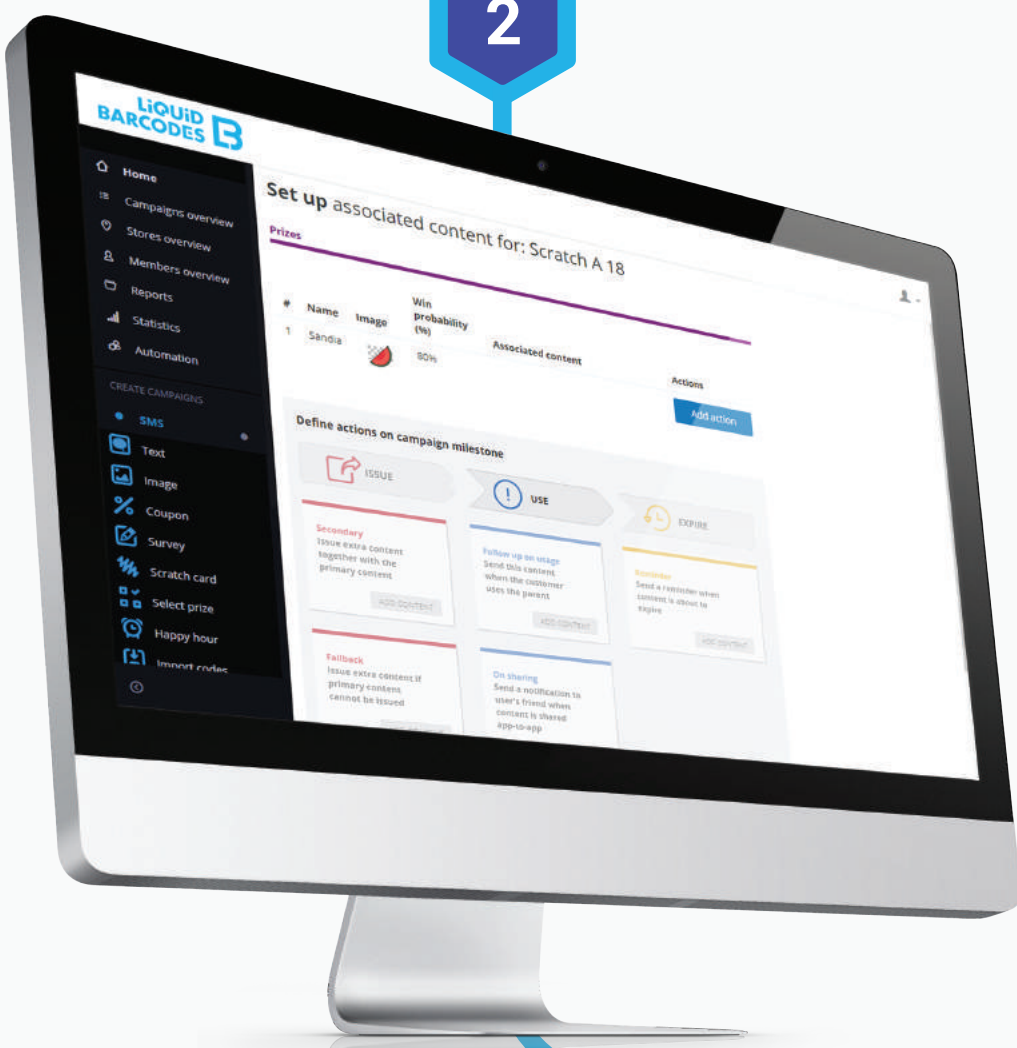
- > Choose the game you want to create, eg. [Scratch card](#), [Pop Balloons](#), [Slot machine](#) or [Wheel of fortune](#) (*click to read more*).
- > Graphic requirements can be found here: kb.liquidbarcodes.com/campaign-operations
- > Log into Liquid Barcodes dashboard and choose App > The game you have selected
- > Fill in the required input
- > In step 'Prizes', you list all prizes customers can win
- > More details on kb.liquidbarcodes.com/how-to-videos



2

CREATE PRIZES

- > The campaign you have created appears on the front page in dashboard in the App-pane
- > On the campaign line, click the + sign to view the associated content menu
- > For each Prize, press 'Add action'
- > For coupon prizes, select 'App % Coupon' concept.
- > Fill in the required input.



3

CUSTOMERS NAVIGATE TO YOUR WEBAPP, REGISTER AND PLAY THE GAME

- > Distribute the link to your webapp in all relevant channels.
- > Customers click the link, register and play the game
- > Customers that play and win receive a coupon and bring the coupon to store

